



MAISONETTE  
REAL ESTATE SOFTWARE

# REAL ESTATE BUSINESSES NEED **REAL SOLUTIONS**





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# Company Profile

## VISION

To instate as a leading-edge real estate software solution provider across the globe

## MISSION

- » To deliver an innovative, dominant and flexible business solution to our customers
- » To provide high-caliber customer service and exceed our customers' expectations
- » To build the values of integrity, teamwork and professionalism in our employees at all levels in the organization
- » To set the standard for the industry through constant innovations

## WHO WE ARE

Established in 2000 and designed for today's era, Maisonette is the industry's most powerful and scalable business solution available today. It is able to rise to the challenge of today's enterprise. In today's complex process world, having just an ERP platform is not good enough anymore. It has to be configured with processes and procedures to protectively combat/mitigate the risks. Maisonette is the first complete niche solution for the real estate sector.

When it comes to delivering projects on time, on budget, and with the spirit of innovation and high quality results at its core. We have carved a niche for ourselves as an industry benchmark namely for quality customer focus, efficiency and accuracy.

We believe that information technology must deliver business value rather than technical sophistication. We are best known for providing our software solution to help businesses automate their complex processes.

Our software is unlike any other on the market today. We are committed to utilizing the latest technologies and developing high quality products and services that are continuously enhanced. Our knowledge-based approach to solution implementation assures that you will always be paired with consultants with decades of experience in your particular industry.

# Software OverView

Maisonette is a web-based software that automates business processes for the real estate sector. It solves the lack of coordination among departments by providing a software with a fully-integrated cycle for operations, finance and facility management with built-in CRM, document management & smart marketing tools. Maisonette is one software that operates a real estate organization, guarantees the flow of its business along with the saving of time, money, and reduces human error by 90%. Implement it, and take control of your business processes.



The only complete business solution for the real estate sector!

- » Consistent & Transparent
- » An Integrated & Scalable Solution
- » Reduce Risk
- » Ready to Use
- » Facilitates Business Intelligence
- » Well-defined Product Strategy
- » Simplified User Interface
- » Fully Integrated and Secured Admin Controls

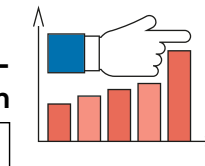
# Need For The Software

## WHY DO PROPERTY MANAGERS NEED SOFTWARE?

You don't have to wonder if it is worth for you to go through this process of evaluating a software solution. We give you reasons that will make you believe that **PROPERTY MANAGERS DO NEED SOFTWARE!**

Here are some business benefits of utilizing property management software:

Business Value-Driven Prioritization



Estimated Risks Management



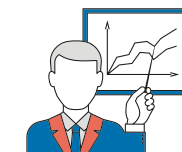
Move Toward a Paperless Office



Manage Growth and Increase Profitability



Maintain Compliance and Complete Documentation



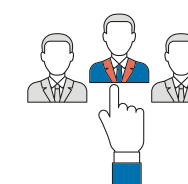
Increase Your Marketing Efforts



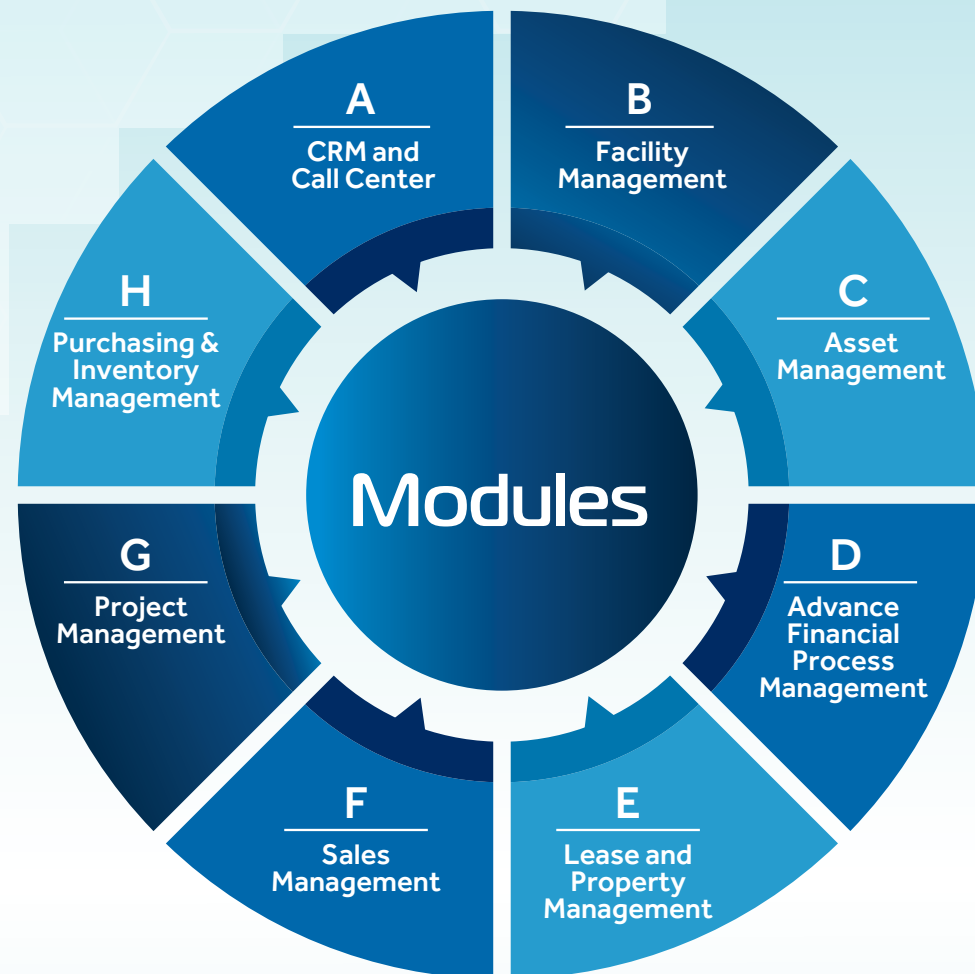
Plan, Manage and Control



Keep a Finger on the Pulse of Your Organization



Think ahead and choose software that will continue to benefit you through its new features in order to stay competitive and up to the mark.



## A. CRM & Call Center

- » People Management
- » Customer Care Process
- » Marketing & Mass Mailing
- » Advanced Lead Management
- » Helpdesk for Call Center

## B. Facility Management

- » Preventive and Reactive Maintenance Management
- » Direct Inventory Integration and Management
- » Service Request Workspace
- » Warranty Agreements
- » Service and Insurance Contracts

## E. Lease & Property Management

- » Lease Quotation, Offers, Reservations and Contracts Management
- » Dynamic Contracts and Agreements Generation
- » Legal Case Management
- » Lease Potential Budgeting
- » Email/SMS Alerts and Notifications

## F. Sales Management

- » Sale Offers, Quotation, Reservations and Contracts Management
- » Dynamic Contracts and SPA Generation
- » Unlimited / Flexible Payment Plan creation
- » Interest Charges / Penalties Calculations
- » Sales Transfer Process

## C. Asset Management

- » Asset Listing
- » Fixed Asset Handling
- » Asset Depreciation Management
- » Virtualization
- » Asset Data Import Flexibility

## D. Advance Financial Process Management

- » Advanced Financial Management
- » Advanced Inter Company Management
- » Operation Budget Management
- » Revenue and Expense Recognition
- » Financial Data Import Flexibility

## G. Project Management

- » Costing / Payment and Bank Guarantees Management
- » Contract Handling
- » Capitalization
- » Pricing Matrix
- » Progress Tracking

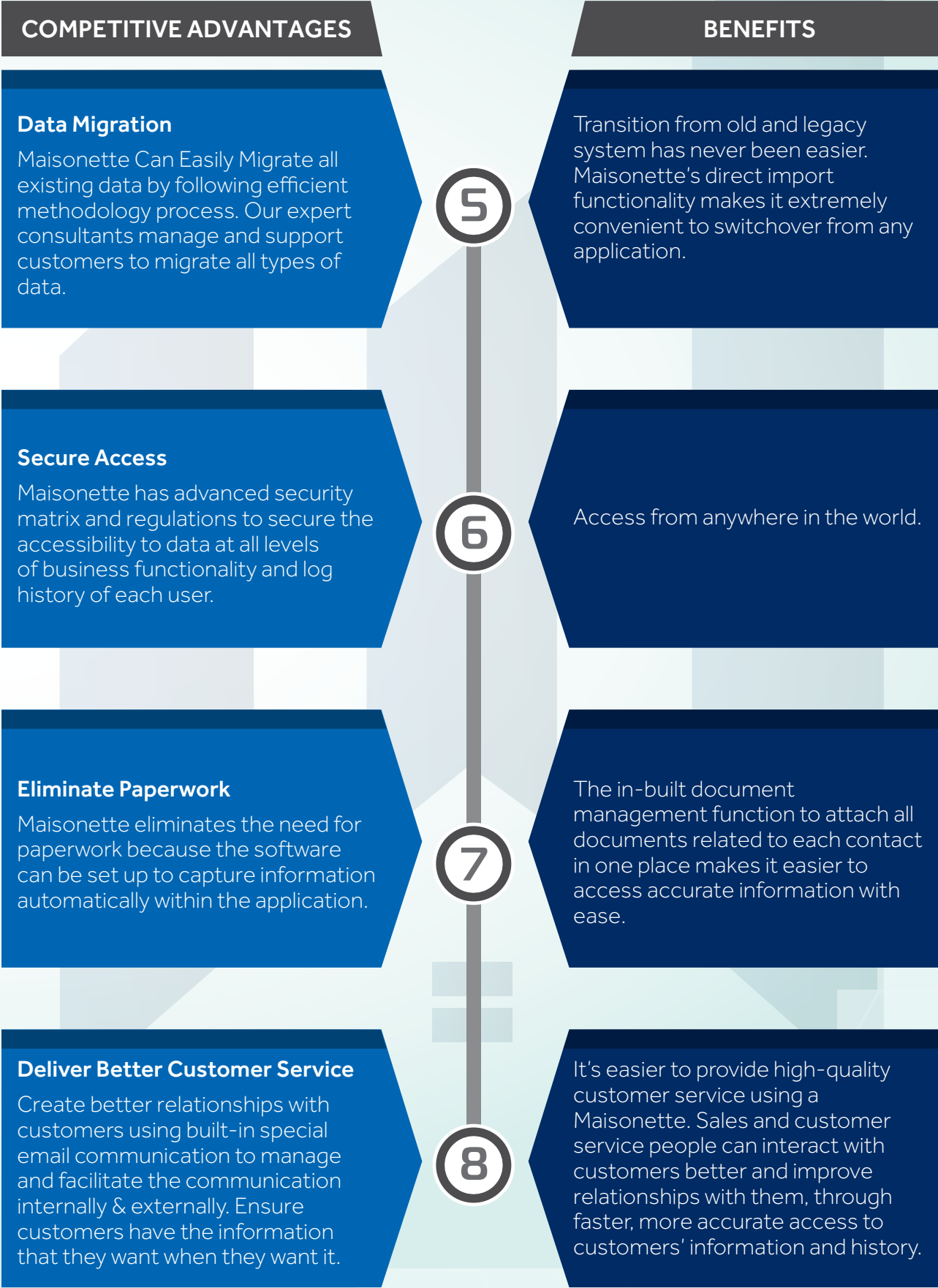
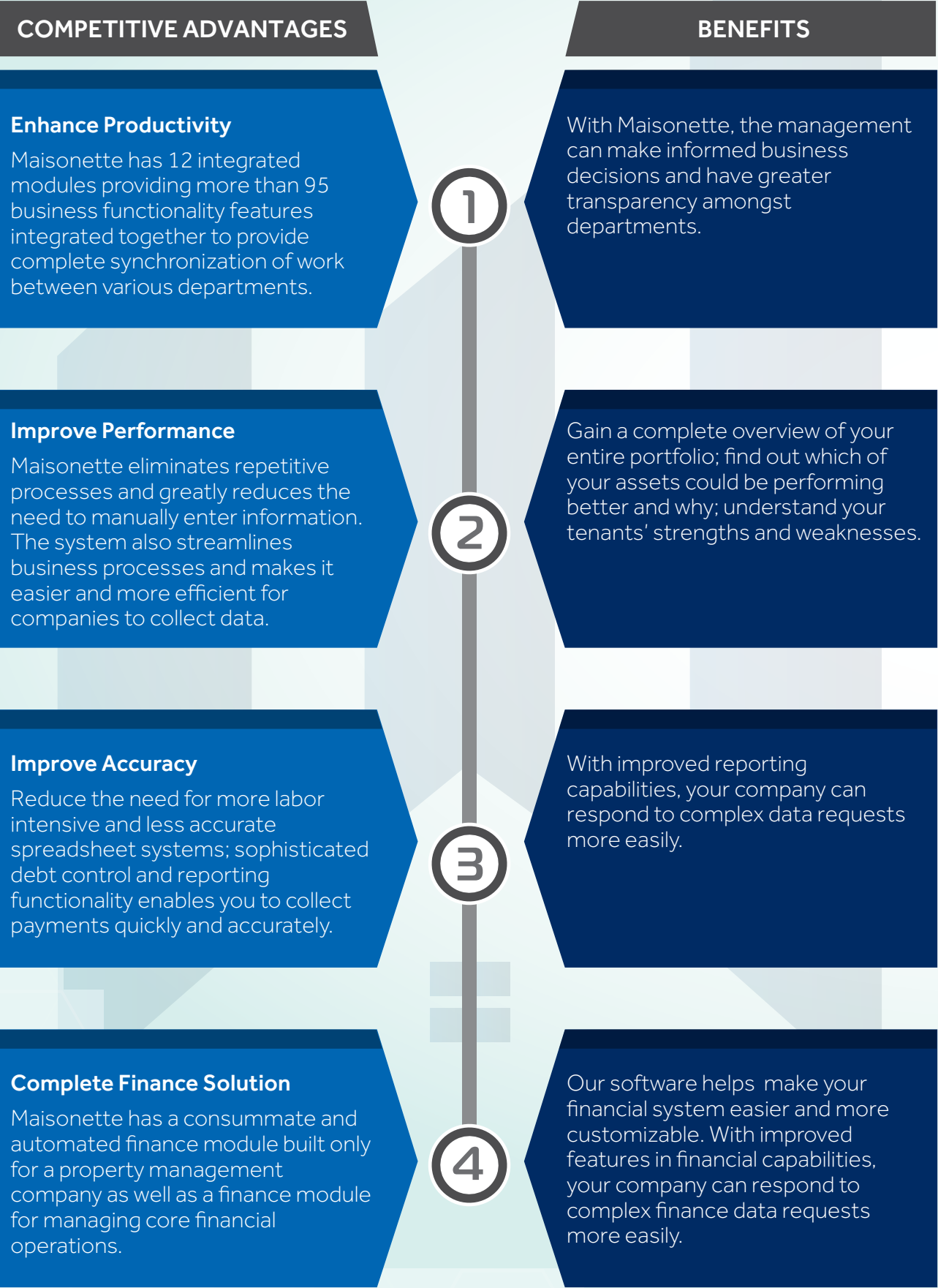
## H. Purchasing & Inventory Management

- » Purchase Order Management
- » Inventory Items Control
- » Issue, Receive and Return item Process

"And much more..."

# Competitive Advantages & Benefits

To help you with the evaluation of various products, here is a checklist with phenomenon criteria to consider Maisonette:



# Global Experience & Presence



# A Gift...

The exclusive Property Portal provides the end customer with the ultimate wide-ranged property search engine to find their desired property with ease and luxury.

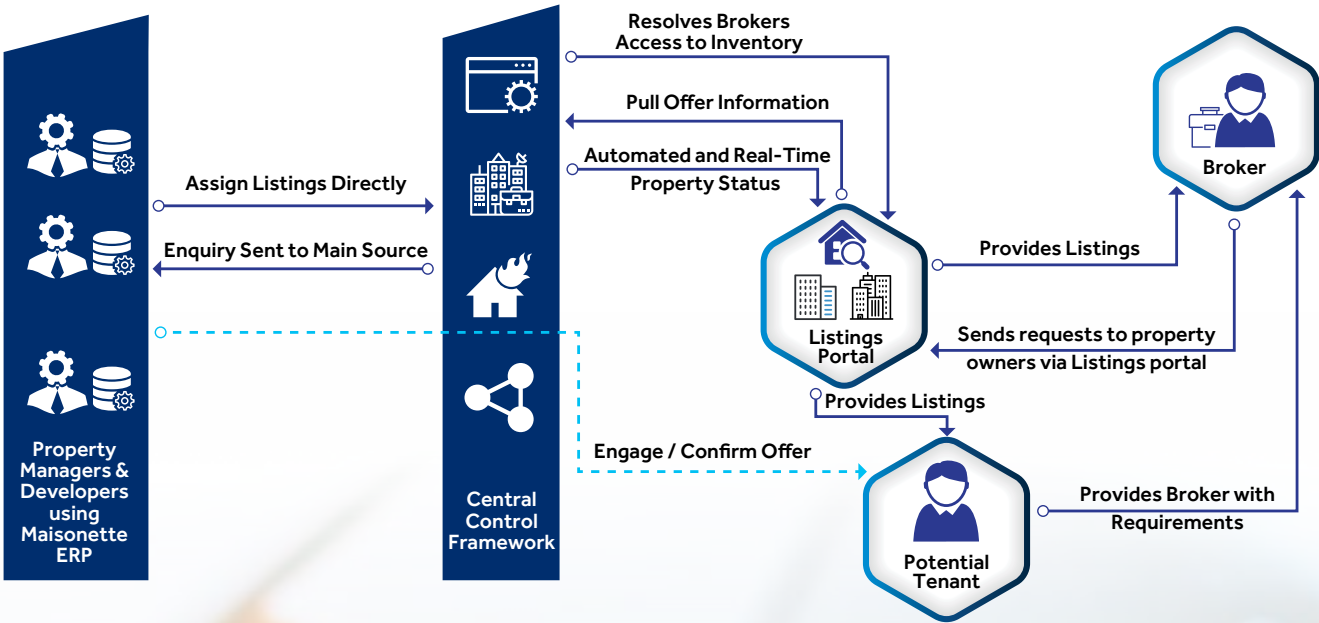
Property developers and managers can use the portal for FREE to list and market their properties directly from the Maisonette Solution, ensuring accurate information and availability of the property to all.

The portal is built upon state-of-the-art technology that is seamlessly responsive and fits all screen sizes. The portal is a part of the Maisonette Eco-System, having information directly integrated with the Maisonette Solution.

The end customer's enquiries directly flow to the Maisonette Solution, making it easier to track and follow-up potential customers.

At the same time, selected properties are published on the portal with complete and accurate information. The listings are automatically refined based on their availability, thus, avoiding any duplicate booking or reservations.

## MAISONETTE INTERACTION WITH PORTAL





[www.gomaisonette.com](http://www.gomaisonette.com)

Since 2000

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**UAE** – Abu Dhabi

**UK** – London

**Canada** – Markham City

**Egypt** – Cairo